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PLASTIMARK

Plastimark[®] was founded in 1995 with the aim of innovating and improving the tools that have always accompanied our daily shopping.

Its baskets and trolleys offer an innovative proposal to both Retailers and their customers.

From the beginning, the company has set itself apart by producing products of high aesthetic impact, guality and functionality, the result of a process with a distant origin whilst retaining close ties with the philosophy of the group to which the company belongs, Giordano Holding. A family-run Italian and Piedmont company, which has always been committed to having not only a successful entrepreneurial itinerary, but prior to that, a responsible and ethical commitment, from a viewpoint of sensitivity to the environment and the social context.

The use of plastic as a key element of its activity, due to its unrivalled technological and aesthetic properties, does raise major challenges and with it a commitment that do not call for neglect but to be tackled through concrete arguments and responsibilities by stressing the differences, the opportunities and the advantages of this precious resource.

STAGES OF A SUCCESS

Many achievements have characterised the Company's historical progress and development as well as its offer: • 1997 birth of the first trolley made fully of plastic in Europe,

- MISTERDOLLY
- - and TWIGA
 - 2008 acquisition of Plastimark[®] by Giordano Holding •
- 2014 market launch of the HYBRID line •
- 2018 establishment of Plastimark[®] France .
- PLEASY
- 2021 market launch of the MAXI trolley ٠
- launched

Achievements reached thanks to a focused and precise Research & Development policy, aimed at optimising the proposed solutions, already with a focus on imagining, and then implementing the subsequent ones.





• 1998 opening of the first supermarket with Plastimark[®] trolleys 2001 fine-tuning of a new design, with the development of DUKA

2019 launch on the market of the new MONOBLOCCO trolley

2022 new MONOBLOCCO ROOMY shopping trolley has been

GREEN ETHICS

As its very name suggests, since the birth of the underlying entrepreneurial idea Plastimark[®] has imagined and utilised plastic as the essence of its offer, the fruit of a thoughtful assessment from multiple perspectives, not just economic, technological and aesthetic, but ethical as well. Plastic, in fact, represents one of the pillars of current civilisation: we only have to think of its countless fields of application, from medicine to transport, from textiles to the domestic context.

What makes the difference vis-à-vis some recent objections is not the material in itself, but the conscious and responsible use thereof, a rule that should actually apply to any resource on the planet.

Given this vision, Plastimark® has set its own ethical code of conduct:

- on the exclusive use of 100% recyclable materials
- by offering its customers the possibility of returning the product at the end of its production life in order to insert it in the production circuit of new objects, thereby prolonging the economic life of the raw material and reducing the overall environmental impact
- on powering its own factory exclusively by electricity independently produced by non-fossil fuels.

These principles are underlined and better described in the Sustainability Report of the Group (Giordano Holding), which collects the data relating to the company performances on environmental, social and governance impact.

Long economic life, recycling, modularity, weight reduction, no dispersion into the environment and green energy enable Plastimark[®] products to ensure a sustainability far in excess of that of conventional materials, representing therefore not merely a "nice" functional solution, but a thoughtful strategic choice as well.





MATERIALS

The generic definition of plastic encompasses unlimited potential of technological and functional solutions, constantly evolving.

It is possible to obtain formulas responding to a wide range of both technical and ethical wneeds.

Thanks to consolidated collaborations with leading companies in the chemical sector and its resourcefulness in combining materials with different technical specifications, Plastimark® has gained a twenty years' experience in the creation of products with refined aesthetic contents, mechanical resistance and longevity.

This combination led to the creation of specific "COMPOUNDS" with their own performances and peculiarities that satisfy the multiple market needs.











Mixed Solutions

Plastimark • 7



SUSTAINABLE SOLUTIONS

Plastimark® is able to provide several answers to customer expectations for a greater environmental sustainability, from the use of wood fibres to that of recycled materials of varied nature and origin.

None of these solutions alters the mechanical and functional characteristics of the product, as Plastimark uses materials of vegetable origin or raw materials retrieved at the end of their usage cycle, thereby avoiding their dispersion into the environment. All this ensures an outstanding eco-friendly manufacturing process compared to that offered by conventional materials as metal, representing not only an intelligent functional solution, but also a thoughtful ethical choice, in order to:

- wood fibre)
- and reducing the environmental impact
- Improve the sustainability of retail stores



Lend a touch of naturalness (such as that offered by the use of

Tell a story of ecology, injecting new life into an end-cycle product

PLASTIMARK WOOD



The plastic-wood pairing is able to combine the appeal of authenticity with a significant touch of innovation.

WOOD COMPOUND, in addition to representing a solution with a high degree of environmental sustainability, expands the shopping experience, enabling customers to enjoy the warmth and fragrance of wood.

The wood fibre used comes exclusively from processing scrap of wood from FSC[®]-certified forests.

PLASTIMARK EUTERRA



"Euterra" combines the words Eu (good) and Earth. Through this term, Plastimark® intends to describe the commitment to the safeguarding of the earth. Worldwide, more than 25 million tons of plastic waste are produced each month. This waste, if not handled correctly, is dispersed into nature. For this reason, Plastimark® has decided to develop a range of products using plastics recycled from domestic consumption and relying both on EuCertPlast-certified partners and on raw materials accredited by the Institute for the Promotion of Recycled Plastics (IPPR). With EUTERRA COMPOUND, the ecological choices of end-customers are endowed with value.

PLASTIMARK BLACK



The name BLACK COMPOUND identifies those items made entirely with recycled plastic coming from industrial production. This compound, thanks to its significant mechanical resistance and versatility of application, enables not only the production of baskets and pallets, but above all, that of high performance 100% recycled trolleys.

PLASTIMARK WAVE



WAVE COMPOUND identifies the range of baskets made with plastics collected from the ocean floor, along the coasts and on unprotected lands.

Plastimark[®] carries out an upcycling process, using a traced material from certified partners who commit themselves to a reduction in CO2 emissions.

By choosing these products, customers help to protect the fauna and flora of oceans and preserve the balance of marine ecosystems.









TECHNOLOGY

The technological applications connected to the shopping trolley become more numerous and functional when applied to the Plastimark[®] range.

Besides supporting wheels with self-locking anti-theft devices and door-mounted scanner, it is in fact structurally more suitable for the application of further accessories and new technologies.



Right from the start Plastimark[®] products are designed to be fully compatible with RFID technology, being able to count on the undeniable advantage provided by plastic not to interfere with the electronic reading of the label, something more likely to occur with compatible metal trolleys ("Faraday cage" phenomenon).

SAFETY AND PERFORMANCE



Plastimark[®] trolleys and baskets, besides complying with European laws and regulations, which are already among the strictest in the world from a safety viewpoint, are for some models additionally and duly tested for compliance by one of the most qualified certification bodies worldwide: TÜV Rheinland Group (Germany), a qualified and conclusive independent endorsement of reliability and safety.



Daily usage of trolleys and baskets causes the proliferation of bacteria on those surfaces customers come into contact with, which, as we know, can be transferred from one user to another. Aware of this, Plastimark[®] can add to the plastic material an active component with an anti-bacterial action thanks to the ongoing release of silver ions. PLASTIMARK CLEAN is an additive that can be applied to its full product range.





DIFFERENT. INNOVATIVE. UNIQUE

The winning combination of design & comfort - 100% "Made in Italy"characterising the full Plastimark range comes from the collaboration with internationally renowned Italian designers.

MADE IN ITALY

"Made in Italy" is nowadays a reliable brand, appreciated and loved throughout the world. All Plastimark[®] products are entirely produced in our Italian-based headquarter, and the attention to detail typical of the "Made in Italy" taste can be found throughout the whole production phases: from design to the selection of local suppliers, in order to guarantee original and high-quality solutions for the customers.

DESIGN AND COMFORT

There is ample room for the customisation of Plastimark[®] trolleys and baskets, which boast a unique design, characterized by a rainbow of chromatic solutions and captivating lines, all of this to add greater value to the shopping experience.

An essential element is comfort, ensured by integrating the specific characteristics of the product in order to provide an experience made of noiselessness, ergonomics and functionality.





EXPERIENTIAL DIFFERENCE

The characteristics of the material and the reliability of our products encompass the experiential difference offered by the Plastimark[®] range and enhance growth of end-customer loyalty.

A basket of limitless colours, a trolley of markedly superior lightness, comfort and noiselessness, the extensive possibilities of customisation and identifying recognition of the sales outlet, provide new cues and several alternative possibilities to retail marketing.

Colour is the focus of this strategy: it can match the store furniture and confers an atmosphere of warmth to the sale outlet fully in line with the image and the product sector.

Even shades and placement of the logo in unconventional positions are highly appreciative elements, proving to be far more visible to users.

The experiential picture is completed by the trolley and basket versions suitable for transporting small animals, for a pet-friendly shopping.



MODULARITY



In the Plastimark[®] range, modularity is synonymous of cost effectiveness.

Trolleys, baskets, pallets and accessories already constitutionally solid and durable, thanks to their simple and intuitive design and assembly reduce the after-sales costs, since maintenance can be carried out by internal staff. Each individual part can be replaced directly inside the sales outlet without any external interventions while retaining full integrity and original functionality, unlike what happens with products made of other materials.

Apart from offering higher user comfort, the superior lightness extends the life of the wheels, further reducing after-sales costs.

STRENGTH: THE WHEELS

The plastic wheels are equipped with precision watertight ball bearings, designed to drastically reduce noise and wear and tear. All those for the FULL PLASTIC range are of the guick release type.











FULL PLASTIC TROLLEYS

The FULL PLASTIC trolleys thoroughly enclose the essence of the Plastimark® concept in two lines: MONOBLOCCO and MODULAR.

Made entirely in plastic, maximising the potential of customisation and coordination with branding, signage and furniture.

Fully recyclable and consisting of a complete and diversified range of models, the FULL PLASTIC trolleys are a perfect match between the green philosophy and a mindful use of resources.

MONOBLOCCO LINE

The trolleys of the MONOBLOCCO Plastimark® line are the first to be produced in a single piece, thanks to the significant progress in production technology and the company's historical know-how.

Since the study of this line, the concepts Plastimark® intends to convey are:

- total lack of assembly screws;
- process:
- innovation of store furnishing tools.

MODULAR LINE

The MODULAR line represents the tradition in the Plastimark® offer, combining the versatility of the material with the capacity to create fully interchangeable components and accessories. The line:

- accessories;
- atmospheric agents;
- replaced autonomously.



marked reduction in CO2 emissions of the relevant production

• allows maximum customisation in terms of colours and

• concentrates the strengths of the material: lightness, cost effectiveness, modularity, noiselessness and resistance to

simplifies the maintenance work, since each component can be

PLEASY 100 It





Earmarked for small-to medium-sized sales areas, given its accurate design and its high-quality technical performances, PLEASY fully represents the innovative turning point for the shopping trolley. Conceived as an ultralight product, it has the typical characteristics of the MONOBLOCCO line. Its ergonomics is particularly comfortable for users thanks to its seven gripping points that allow a fluid 360° movement, making the trolley manoeuvrable from all sides. The compact shape is especially suitable for small surfaces and its reduced nesting allows an effective optimisation of spaces.

ACCESSORIES (legend on p. 34/35)



WHEELS (legend on p. 18/19)

Capacity: 100 lt

Width: 580 mm

Depth: 750 mm

Weight: 11 kg

Height: 1.050 mm

Nesting capacity: 130 mm

Nesting capacity of travelator: 180 mm

Nesting capacity with baby-seat: 210 mm

1. LC Ø 100	4. Premium Ø 10
2. LC Ø 125	5. Premium Ø 12
3. LC travelator Ø125	6. Premium trave

COLOURS

RAL 8019

RAL 7043

Body





100 25 elator Ø 125

ROOMY 160 It



Width: 567 mm Height: 1.050 mm Depth: 1.088 mm Nesting capacity: 200 mm Nesting capacity of travelator: 290 mm	CHARACTERISTICS	COLOURS	
Weight I/ kg	Width: 567 mm Height: 1.050 mm Depth: 1.088 mm Nesting capacity: 200 mm	RÁL 7043	Bab R R



of possible customisations.

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Strong in the line's own features the MONOBLOCCO range, it completes the high-end offer with a size suited

to medium-to-large surfaces, while retaining a nesting unrivalled on the market. ROOMY ideally combines

the strengths represented by design, innovation and comfort and while its 10 gripping points allow a simple

manoeuvrability even when fully loaded. There is a large availability of accessories, and an extensive range



4. Premium Ø 100
5. Premium Ø 125
6. Premium travelator Ø 125

CITY 110 lt

Modular

Load: Full truck no. 424 items 1 x 20' containers no. 168 items 1 x 40' containers no. 368 items







CHARACTERISTICS	COLOURS	
Capacity: 110 lt Width: 500 mm Height: 960 mm Depth: 1.035 mm Nesting capacity: 240 mm Weight: 12,5 kg	Structure RAL 7043	B

Trolley of moderate size with excellent portability and easy to use, born out of the desire to better satisfy the needs of small shops.

An essential characteristic is the reduced width, suitable for narrower aisles and cashier barriers. The basket develops vertically to reach a loading capacity of 110 litres, enabling a comfortable shopping even in sales outlets with limited spaces.

ACCESSORIES [legend on p. 34/35]

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The structure, the design, the features are those of our historical articles; the essential difference is the depth of the basket, which is particularly reduced here.

This solution allows the trolley to be emptied more easily avoiding uncomfortable postures, and makes the trolley lighter, so that it is easier to handle and more practical.

KEITA is recommended for handling goods inside, garden centres or DIY stores. It is particularly suitable for people with limited mobility.

ACCESSORIES (legend on p. 34/35)



WHEELS (legend on p. 18/19)

Depth: 1.050 mm

Weight: 14 kg

Nesting capacity: 265 mm

1. LC Ø 100	4. Premium
2. LC Ø 125	5. Premium
3. LC travelator Ø125	6. Premium

RAL 5002

RAL 3020

RAL 7023



Customisable in any colour on customer request

m Ø 100 m Ø 125 m travelator Ø 125



ACCESSORIES (legend on p. 34/35)



WHEELS (legend on p. 18/19)

1. LC Ø 100 **2.** LC Ø 125

4. Premium Ø 100 **5.** Premium Ø 125 3. LC travelator Ø125

Customisable in any colour on customer request

6. Premium travelator Ø 125



ACCESSORIES (legend on p. 34/35)



WHEELS (legend on p. 18/19)

1. LC Ø 100 **2.** LC Ø 125 3. LC travelator Ø125 **4.** Premium Ø 100 **5.** Premium Ø 125 6. Premium travelator Ø 125

Customisable in any colour on customer request





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HYBRID TROLLEYS

For markets characterised by heavy loads, big tournover and large sales areas, the HYBRID line is capable of optimally fulfilling these specific needs, combining respect for its origins and values with innovation and research, for the sake of high performance and reliability over a period of time.

In HYBRID, the metal frame combines in an especially elegant and functional manner with the versatility, design and technology offered by basket and handle in plastic material.





Conceived for medium-sized sales areas, SUPER optimises performance and endurance.

Thanks to its extraordinary manageability and noiselessness, it transmits to the consumer better ease of use. Shopping trolley with metal structure recommended for supermarkets.

Metal structure with high zinc thickness electrogalvanising and sealing treatment in accordance with the UNI EN 1929-1 standard.

ACCESSORIES (legend on p. 44/45)



CHARACTERISTICS		COLC
Capacity: 180 lt (theoretical volume) Width: 600 mm Height: 1.070 mm Depth: 1.100 mm Nesting capacity: 310 mm Weight: 21,5 kg	Structure Anti-theft system	Baby RA RA RA

V	/HEELS (legend on p. 18/19)	
-	• Hybrid Ø 125 • Hybrid travelator Ø 125	11. Hy

OURS



ybrid with brake Ø 125



The thoughtful combination of metal and plastic, the unique and unmistakable design, the highest performance, are the strengths of the HYBRID line.

MAXI represents the most balanced mix of features in this product range.

Designed for medium to large surfaces, it is suitable for carrying heavy loads, while maintaining extraordinary lightness and maneuverability.

ACCESSORIES (legend on p. 44/45)





WHEELS (legend on p. 18/19)

7. Hybrid Ø 125

- 8. Hybrid tappeto mobile Ø 125

11. Hybrid con freno Ø 125



With an uncompromising loading capacity, IPER bestows on the sales a modern and captivating image focused on customer needs.

Shopping trolley with metal structure recommended for hypermarkets.

Metal structure with high zinc thickness electrogalvanising and sealing treatment in accordance with the UNI EN 1929-1 standard.

ACCESSORIES (legend on p. 44/45)



CHARACTERISTICS		COLC
Capacity: 240 lt (theoretical volume) Width: 600 mm Height: 1.070 mm Depth: 1.240 mm Nesting capacity: 260 mm Weight: 22,5 kg	Structure Anti-theft system Flat	Baby RA RA RA

WHEELS [legend on p. 18/19]

7. Hybrid Ø 125

- 8. Hybrid tappeto mobile Ø 125

OURS



11. Hybrid con freno Ø 125

ACCESSORIES























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BASKETS AND SYSTEMS

The Plastimark® BASKETS are produced with recyclable or recycled plastic: their production and recycling process minimise the environmental impact, harmonizing innovative design with robustness and reliability. Safe, light, practical, ergonomic and easy to sanitise, they help to sustain the weight of the shopping in the best way, facilitating a correct posture.

The FURBO SYSTEMS, with FURBO PLASTIC and FURBO HYBRID lines, are designed to best adapt to any type of sales outlet, consistently providing the most fitting, practical and intelligent solution for smallto medium-sized sales areas. Agile and easy to handle, they occupy very little space and satisfy user and retailer requirements.





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ONDA 28 lt **BASE** BASKET HOLDER WHEELS **CHARACTERISTICS COLOURS CHARACTERISTICS COLOURS** Capacity: 28 lt Width: 550 mm Basket Handle Load: 4 wheels RAL 7043 no. 399 items per pallet (120x103xh.220 cm) Full truck no. 10.374 items Width: 482 mm Height: 200 mm RAL 9005 RAL 4008 Height: 270 mm Depth: 420 mm P368 Stacking capacity: 130 mm Weight: 1,50 kg Depth: 332 mm 1 x 20' containers no. 4.104 items RAL 4010 Stacking capacity: 34 mm CYAN Weight: 860gr 1 x 40' containers no. 8.208 items Maximum capacity: 35 MiniTyko Customisable in any colour on customer request. The logo personalisation is an extra option available on request. 30 Tyko 10 Speesy 420 mm 270 mm 34 mm **35 MINITYKO** 482 mm 1.700 mm THIN THE REAL PROPERTY OF Stacking capacity <u>Plastimark</u> ШШ mm 332 mm .030 030 1 **P**

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Ø 50 mm (pivoting)

Load: no. 68 items per pallet (120x80xh.243 cm)



Customisable in any colour on customer request.



30 TYKO

10 SPEESY



SPEESY 45 lt



demanding needs of the sales outlet.

An ultra-light structure and the large telescopic central handle with a comfortable grip lend to it great practicality, easy manageability and lightness, the result of a careful planning and of the exclusive ergonomic design.

Its robust rubber wheels ensure a special noiselessness and comfortable use.















FURBO PLASTIC

Kery

CHARACTERISTICS STRUCTURE COLOUR

Capacity: 600 mm Width: 970 mm Height: 550 mm Nesting capacity: 95 mm • RAL 7043

Weight: 5.40 kg 1 wheel Ø 80 mm (pivoting wheel) 2 fixed rear wheels Ø 80 mm



DOGO

The system for the little ones

Width: 670 mm Height: 550 mm Weight: 5.40 kg

2 fixed rear wheels Ø 80 mm



The DOGO structure combined with the TYKO basket is the likeable proposal for children's "shopping".



MINITYKO [22 lt] **TYKO** [33 lt] FURBO 55 lt

TYKO [33 lt] **TYKO** [33 lt] FURBO 66 lt

MINITYKO [22 lt] SPEESY (45 lt) FURBO 67 lt

TYKO [33 lt] SPEESY (45 lt) FURBO 78 lt

Combined with the wide range of Plastimark® baskets, the KERY structures make up the FURBO SYSTEM, conceived as a way of answering any need of the sales outlet.

A flexible solution, practical and intelligent for small- to medium-sized sales areas thanks to its agility, easy manageability and minimum cluttering space.





Load: Full truck no. 792 items 1 x 20' containers no. 320 items 1 x 40' containers no. 640 items

FURBO HYBRID

Multi

CHARACTERISTICS STRUCTURE COLOUR

Silver

Capacity: 600 mm Width: 1.030 mm Height: 590 mm Nesting capacity: 90 mm Weight: 4.80 kg

3 wheels Ø 80 mm (pivoting wheels)









MINITYKO [22 lt] **TYKO** [33 lt] FURBO 55 lt

TYKO [33 lt] **TYKO** [33 lt] FURBO 66 lt

MINITYKO [22 lt] SPEESY [45 lt] FURBO 67 lt

TYKO [33 lt] SPEESY (45 lt) = FURBO 78 lt

An ultra-compact and easy-to-handle modular solution that can be used in a number of volumetric combinations from 22 to 78 litres, combining the whole Plastimark® baskets range.

The MULTI structure is made in ultra-light metal with high-quality electrolytic zinc coating, in a variety of colour solutions. It is equipped with Ø 80 mm pivoting wheels with anti-trace rubber tread and anti-dust protection.

The ergonomic polypropylene handle can be customised as regards colour and logo. Combined with the baskets range, the MULTI structures make up the FURBO HYBRID SYSTEM.





HANDLE COLOUR

RAL 7043 RAL 3020 RAL 6018 RAL 5015

Load: Full truck no. 616 items 1 x 20' containers no. 280 items no. 280 items 1 x 40' containers no. 560 items





PALLET

Consisting of a single block and particularly resistant to low and high temperatures, the Plastimark[®] PALLETS are the most robust, hygienic and ecological alternative to pallets made of conventional materials, simultaneously offering a significant opportunity to customise the store and to enhance the goods on display.

Equipped with roll over crossbeams, the PALLETS are made with materials suitable for contact with foodstuffs and are 100% recyclable. The technological possibilities, borrowed from other operational sectors, made it possible applying the RFID technology to the Plastimark[®] PALLET, by applying thanks to a chip capable of tracking each PALLET and consequently the transported goods.

In addition to the advantages associated with the peculiar characteristics of the materials, the versions can be differentiated based on use, switching from LIGHT to HEAVY depending on the load to be applied. For the latter model, suitable for particularly heavy loads, it is possible to apply a reinforcement with metal bars and ad hoc non-slip supports, which also ensure better hygiene through adequate closure of the lower part.



PALLET LIGHT

CHARACTERISTICS	LOAD CAPACITY*	COLOURS	
Lenght: 1.200mm Width: 800mm Height: 153mm Weight: 11,3kg (+/-0,2)	Static: 3.000 kg Dynamic: 1.000 kg In rack: 700 kg *Referred to the pallet made of virgin material	 RAL 9003 RAL 9005 RAL 7023 	Load: Full truck no. 594 items 1 x 20' containers no. 198 items 1 x 40' containers no. 400 items

Customisable in any colour on customer request and with company logo

PALLET HEAVY

CHARACTERISTICS

Lenght: 1.200 mm Width: 800 mm

Height without feet: 153 mm Height with feet: 160 mm Weight: 16 kg (+/-0,2)

Static: 4.500 kg Dynamic: 1.100 kg In rack: 750 kg *Referred to the pallet made of virgin material with metal strap

LOAD CAPACITY*

44444444 RFIC Available also in recycled material





COLOURS

O RAL 9003 • RAL 9005 RAL 7023

Load: Full truck no. 594 items 1 x 20' containers no. 198 items 1 x 40' containers no. 400 items





Available also in recycled material

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PLASTIMARK IN THE WORLD

With its comprehensive offer and state-of-the-art technical solutions, and guided by deep ethical and social values, Plastimark[®] is nowadays a solid and reliable partner throughout the continents.

A sales strategy adequately flanked by diversified technical and promotional support turns its offer into the optimal answer to the expectations of the different market contexts and size of the sales outlet.

Branches, agents and distributors of proven skill proudly accompany the Plastimark[®] brand and its unmistakable Italian style throughout the world!









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